

Something to Cheer II

May- August 2013

PalleSrujana

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Dear Friends

Last report on our activities appeared in May 2013 covering activity upto April 2013. We have been having exciting times during the hot summer and followed by good rains during July. Below, you find some high impact events occurred in the last three months.

1. During 34th Shodh Yatra held from 5-12 may 2013 in Wardha Taluq of Maharashtra, Brick making machine developed by Innovator K Chandrashekhar and Cotton harvesting Machine developed by M Satyanarayana was show cased. Both the innovations drew a lot of appreciation and demand.
2. Palle Srujana conducted AP Moolika Vaidyula Samavesham during 23-24 May 2013 @ Hyderabad. Interaction with tribal healers and the experts from the formal system was very exciting and meaningful. Intra interaction by healers was very useful in benchmarking the best practices and sharing the information on the availability of herbs.
3. One day interaction with the Principals and Teachers of Vasavi Education Society (Nizamabad and Adilabad Districts) was conducted to brainstorm the methodology of providing “Village Connect” and “Nature Connect” school children.
4. Palle Srujana in collaboration with J2IC will be organizing internship to students and corporate executives from Japan. First batch will commence from September 2013.
5. In the lush green region of Srikakualm dist, 7th Chinna shodha yatra was conducted during 21-23 June 2013 from Palakonda to Veeraghattam. Yatris were very energetic and the interaction was of high standard.

6. Validation report by Synapse Life sciences Laboratory, Hanamkonda on wound healing properties of Sritailam developed by G Chandrashekhar reported positive results. Palle srujana is planning to pursue further with the help of NIF and some private companies. NIF ordered this validation.
7. Atlanta Foundation approached us to provide case studies of grassroots innovators for their leadership courses. We offered the cases of Mallesham, Guraviah and Narasimha. Innovators will be suitably rewarded whenever their case study is used for training.
8. Listening Meets in collaboration with Idea Studio conducted at three colleges so far, which provided Palle srujana an insight into the minds of Faculty and students. Further meets with parents are being pursued.
9. Palle Srujana supplied 10 devices of Vikram Rathod Cycle based irrigation pumps to Reliance Foundation and NIF. More orders are likely in the near future.
10. Patent for Rajanna's herbal medicine for mastitis has been applied in European Union besides India. Similarly, patents for Chandrashekhar for nematodes and Kistappa for animal disease, have also been filed in India by NIF.
11. The Faculty and students of BVRIT, Narsapur visited Innovator-Shanmukha Rao @ kambalapally, Mahabubabad mandal, Dist Warangal and carried out evaluation of the grassroots innovation -water turbine Generator.

12. “All India Radio, Hyderabad” and “Telengana TV” covered Palle Srujana activity during July 2013 in their broadcast/telecast. Andhra Jyothi ran a story on Palle srujana during Jun 2013. “Sharad Krushi” – a magazine from the state of Karnataka has also published about Palle Srujana which brought us lot of contacts and subscriptions from that state.
13. Palle Srujana was invited to be part of State Innovation Council and made a presentation on grassroots innovations to Cheif Secretary, GoAP during July 2013.
14. Interacted with Mr Subhash Palekar and found lot of synergy and convergence of thoughts.
15. Eminent people visited Palle Srujana office and listened to the stories of grassroots innovations from informal sector, appreciated them and understood the efforts required to link them with the society/Govt. These include, Mr J Laxminarayana, JD,CBI, Mr Praveen Kumar, IPS, Director, Residential Schools, Mr J Chandramouli, IAS, DG APARD and Mr Vishnu Raju, Chairman, Vishnu group. New initiatives are being planned as an outcome of their visit.
16. Innovation Diffusion Centre (IDC) supported by National Innovation Foundation - India has started functioning at Palle Srujana office. Many Innovations are demonstrated and plenty of videos screened for inspiring children, informing Farmers and influencing the Guest from Formal system. It has started functioning from 12 July 2013. This is a milestone achievement for Palle Srujana

17. G. Chandrashekhar has been granted license for marketing Sri Tailam and also GMP from AYUSH. NIF-MVIF provided an assistance of Rs 3 lakh for marketing this oil. Market response has been very good.
18. During the last four months Palle srujana was able to scout another 8 innovators with very meaningful innovations.
19. Govt of AP has ordered to procure a set each of six farm equipment/seed innovations from Creative Minds by Agri Marketing Committees of Warangal and Nizamabad.
20. NAARM has invited Palle Srujana to be part of prestigious Project Monitoring Committee (PMC) for their new Business Processing Division (BPD) established under the aegis of NAIP.
21. Creative Minds has cleaned two more lakes of Hyderabad namely, HUDA Lake and RK Pram Lake against the work orders placed by GHMC. Godasu Narasimha's innovation and creativity is helping the citizens of Hyderabad to live in a cleaner environment.
22. NABARD granted Rs 70000 for developing the prototype of Mast less wind mill of Patan Saida.
23. Volunteers and china shodha Yatris are working behind the scenes and making things move faster and effectively. This is the model Palle Srujana dreams to inculcate volunteerism in the society. WE hope to build an organization which gives 100 % with no remuneration, no authority and no career growth yet achieves the mission to serve the society effectively.

24. Palle Srujana – magazine in Telugu published every two months has entered 8th year of publication. We thank all the innovators, contributors, NIF and the patronage of readers for the uninterrupted publication.

Prematho

Brig. Ganesham

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